

Green Ambassadors

“Smart Printing” Campaign

Talking points to share with your supervisor/division director/IS staff about the presentation & contest

- I am partnering with GSA Sustainability on a project to paper use and encourage smart printing at Alameda County.
- I would like to share some information with our division on the County’s paper use and “smart printing” tips to save paper.
- Why is this important?
 - The Board has adopted waste reduction and climate policies, and has specifically directed agencies and employees to reduce paper waste in Climate Principles Resolution adopted in November.
 - In 2011, County agencies spent [add your spend here] on purchasing 8.5 x 11 white office paper. If we cut this 20%, we would save [add savings here] per year, plus a similar amount in printing costs.
 - Printing double-sided and doing more digitally will benefit our department by requiring less space for paper files and less postage for mailing, making it easier to find things electronically, and enabling better access for remote work and customers.
 - Using less paper helps reduce environmental impacts like loss of forests and the use of water to produce paper from wood.
- I would appreciate time on the agenda at our next department meeting [such as the meeting on ___] to share this opportunity with our coworkers, or I can set up a brown bag at lunchtime to share a short presentation. The presentation could be very quick (less than 10 min) or it could be more interactive and involve colleagues sharing their tips with each other. Let me know what you’d prefer.
- The big push for the campaign is taking place throughout March (and the contest closes April 1), so it would be great if I could talk to everyone in March.
- I will then follow up with an email giving details on how County employees can enter a contest to win gift cards through submitting a simple online survey where they write down one thing they did not print. If you’d like me to run this email by you, I’d be happy to.
- When could I be placed on the agenda at ___ meeting or set up a presentation?